



Front-Line Scholarship Program

Q&A

TEDMED Front-Line Scholarships are available to anyone who is deeply committed to health and medicine. These scholarships help us bring together the most dynamic and diverse community of innovators and leaders to join a conversation about the power of innovation, imagination and inspiration to shape a better future for everyone.

TEDMED2012

Front-Line
Scholarships
are for
anyone who
is passionate
about the
future of
health and
medicine.

**Apply now
for a scholarship to
attend TEDMED 2012.**

TEDMED.com

1. Who should attend TEDMED?

TEDMED is for everyone who is passionate about the future of health and medicine. Our Delegates (attendees) come from across all medical and many non-medical fields including the sciences, technology, government, education, business, law, the armed forces, religion, media and the arts.

2. What is the cost of attending TEDMED 2012?

The event fee for TEDMED 2012 is \$4,950.

3. So is TEDMED only for people who are passionate about health and medicine... and who are able to pay the event fee?

No. TEDMED is committed to bringing an extraordinary diversity of people and perspectives into the national dialog on the future of health and medicine ...regardless of the individual's or their organization's ability to pay.

4. How does TEDMED ensure that its 2012 Delegation represents a broad cross-section of different disciplines, professions and perspectives?

TEDMED works diligently to recruit and curate a broad and diverse community of Delegates. To help achieve that goal, we have created the TEDMED Front-Line Scholarship program.

5. How does the Front-Line Scholarship program work?

TEDMED Front-Line Scholarships can cover all or part of the TEDMED event fee. This enables participation in the TEDMED 2012 conference by applicants who could not otherwise afford to attend.

6. Are these full scholarships?

The program offers a mix of half scholarships (\$2,475) and full scholarships (\$4,950). There are more half scholarships than full scholarships. This enables TEDMED to assist the greatest number of people to attend.

7. Where does the money come from?

The \$2 million in scholarship awards is possible through the generous support of our major Sponsors, TEDMED Patrons and TEDMED. Participating sponsors include: GE; Philips; Johnson & Johnson; Siemens; The Robert Wood Johnson Foundation, the Association of American Medical Colleges, Xerox; The Cleveland Clinic; The California Endowment; Booz Allen Hamilton; Mars, Inc. and Humana.

8. Is TEDMED soliciting additional funds for its scholarships?

No. All Front-Line Scholarships are provided by TEDMED's major sponsors, TEDMED Patrons and TEDMED.

9. Who is eligible to receive a TEDMED Front-Line Scholarship?

Anyone who is an innovator or leader or on the front lines of medicine, public service or research is eligible. This includes patients and journalists. It also includes experts from non-medical fields who are looking to apply their experience and knowledge to the world of health and medicine.

10. Are these scholarships only for people who have no money at all to pay for TEDMED?

No. TEDMED Front-Line Scholarships are also for individuals who may have some organizational or personal funds available, but who cannot cover the full

event fee. This is often true for younger hospital and university staff and researchers, for example. Professionals who work for non-profits, NGOs, etc. often have the same problem.

11. What kinds of individuals apply for TEDMED Front-Line scholarships?

TEDMED encourages innovators and leaders on the front lines of health and medicine to apply.

For example:

- **Nurses and doctors** (specialists of all kinds; family medicine and GPs; RNs and LPNs; etc.)
- **First responders** (firefighters, EMTs, ambulance drivers, paramedics, etc., whether paid or volunteer; medical social workers; police; etc.)
- **Military personnel** (military doctors, nurses and medics; U.S. Defense Dept. health program directors and staff; VA medical and support staff; etc.)
- **Hospital and urgent care staff** (non-profit and for-profit hospital administrators, staff, etc.)
- **Mental health professionals** (psychiatrists and psychologists; mental health counselors; mental health clinic directors; clergy with counseling responsibilities and programs; etc.)
- **Healthcare and fitness providers and therapists** (physical therapists; rehab counselors and therapists; occupational therapists; chiropractors; audiologists; speech therapists; dentists and dental personnel; dieticians and nutritionists; home health aides; respiratory therapists; athletic coaches and trainers; industrial hygienists; etc.)

- **Health-oriented government personnel** (federal, state and county health officials; health-related agency and policy directors and staff; public policy experts and analysts; public health administrators; etc.)
- **Health-related technology experts** (computer programmers and Web developers; prosthetics & robotics engineers and developers; clinical technologists; biomedical engineers; etc.)
- **Patients and supporters** (cancer and heart attack survivors; patient counselors; patient advocates; etc.)
- **Health-oriented educators and students** (university, college and professional school administrators and professors; medical students; public policy and health policy students; etc.)
- **Health-related knowledge workers** (academic and industrial medical and scientific researchers; environmental health specialists; health science journalists, editors and publishers; health information specialists; health science librarians; etc.)
- **Non-profit organization leaders and staff** (NGO leaders and personnel; community program directors; philanthropic workers and leaders; etc.)
- **Innovators and leaders of for-profit companies with a strongly health-focused public service mission** (note: the applicant's job and responsibilities must be directly related to health and medicine)

12. Who decides which applicants receive TEDMED Front-Line scholarships?

The TEDMED Admissions Office.

13. How is the decision made to award a scholarship?

Scholarships are awarded on the basis of three factors:

- (a) professional merit;
- (b) financial need; and
- (c) creating a multi-disciplinary TEDMED Delegate pool that represents as many different fields as possible.

14. Is TEDMED an equal opportunity organization?

Yes. TEDMED awards scholarships to men and women of all ages, races, backgrounds and beliefs.

15. Is preference given to any group of applicants?

Yes. TEDMED favors prior members of the TEDMED community and those who have previously applied to attend TEDMED. We also provide extra weight to the applications made by veterans and active duty military personnel. We also give preference to two students, staff and/or faculty from each TEDMEDLive location.

16. Can I perform some work to earn a scholarship?

Currently, no.

17. Is there any way to increase my chances of acceptance?

In your application, tell us why you are passionate about the future of health and medicine. Tell us why you are a current or future innovator or leader in a field related to wellness and how your attendance at TEDMED can help America and the world move forward toward a better future.

18. Is there a minimum age for scholarship eligibility?

Yes. Applicants must be 18 unless they are enrolled in college, in which case 16 and 17 year olds may also apply.

19. How do applicants apply?

To apply for a TEDMED Scholarship, visit www.TEDMED.com/scholarship and follow the directions on the website.

20. How quickly do applicants learn if they have been selected or approved for a scholarship?

The TEDMED Admissions Office will review each application and typically get back to the applicant within 10 business days with an acceptance or with follow-up questions. We advise applicants quickly so that front-line medical personnel will have sufficient time to arrange for their responsibilities to be covered by colleagues while they attend the conference.

21. If an applicant is turned down for a full scholarship, can they apply for a half scholarship?

No. Applicants may apply only once per year. Anyone who does not receive a scholarship in 2012 may reapply in 2013.

22. Can people apply as a group?

No. All applications are submitted by individuals only. However, two or more people from the same organization are welcome to apply for scholarships. They can mention their group affiliation in their application.

23. Is there an income cutoff for scholarship applicants?

No, but the Admissions Office does consider financial need as a key factor in awarding scholarships.

24. What information about me do you make public?

Names and affiliations of applicants are not published unless the applicant is accepted and uses a scholarship to attend TEDMED. TEDMED is committed to transparency so that the community can see how scholarship funds are used.

25. If I do not receive a scholarship, is there another way that I can attend TEDMED as a Delegate?

Yes, you can apply to attend as a Delegate, and if accepted, then you can pay the standard event fee.

26. If I can't attend TEDMED, is there some way I can still benefit from the conference program without waiting for videos to be posted on TEDMED.com?

Yes. If you are affiliated with a U.S. medical school, school of public health, leading research institution, health-related government agency (state or federal), university, or corporate entity with a strongly health-focused mission, then you may be able to view a live streaming simulcast of TEDMED at a large-screen auditorium in your area. This program, called TEDMEDLive, is made possible by the support of the American Association of Medical Colleges, the American Association of Universities, The California Endowment, Siemens and TEDMED patrons.

27. Are scholarships transferable? (i.e., can the designated recipient transfer the scholarship to someone else—such as, another person in the same organization?)

No. Scholarships are not transferable.

28. If someone is approved for a scholarship but cannot come for any reason, can they defer coming until TEDMED 2013?

No. Scholarships awarded in 2012 must be used in 2012.

29. Does TEDMED plan to spend all of the money in the scholarship fund for TEDMED 2012?

Yes, TEDMED plans to award a total of \$2 million this year. Our goal is to enable the fullest possible participation in TEDMED 2012 by deserving individuals on the front lines of health and medicine.

30. Do Delegates who attend on scholarship get the “full TEDMED experience”?

Yes. Those attending on partial or full scholarships are regular Delegates and enjoy the same privileges, seating, program, status, opportunities and access as all other Delegates.

31. How many scholarships will TEDMED award?

TEDMED will award as many scholarships as possible until \$2 million has been awarded in Delegate fees. The final number of Delegates who receive funds will depend on how many half scholarships and how many full scholarships are awarded.

32. Can government employees accept scholarships from private organizations such as TEDMED?

Public employees are urged to check with their own agency or department for guidelines.

33. Must a scholarship recipient report the scholarship as income for tax purposes?

We cannot provide advice on tax matters. We recommend that scholarship recipients consult their own qualified tax advisors. Please note that TEDMED is not a 501c3 organization.

34. Is the 2012 Front-Line Scholarship program the first time that TEDMED has awarded scholarships?

No. TEDMED provided a limited scholarship program in 2011 for medical students and members of the U.S. Armed Forces. The program was so successful that we were determined to increase its scope dramatically. We worked with our sponsors to do this in 2012, as we move to the John F. Kennedy Center for the Performing Arts in Washington, DC.

35. Why does TEDMED cost more than many other conferences?

It is expensive to stage a 4-day quality program in a world-class venue such as the Kennedy Center—and the cost of providing breakfasts, lunches and dinners as well as hospitality for approximately 1,000 Delegates is also considerable.

In addition, at no charge to recipients, TEDMED provides live streaming video of its stage program to hundreds of U.S. medical schools, research institutions, hospitals, universities, and government agencies nationwide.

TEDMED also invests significant sums in deploying hi-def, multi-camera video recording equipment and crews, and in extensive post-production work.

And, TEDMED supports a year-round program of free, online, universal access to high-quality videos of all of our stage programming.

36. What is the relationship between TED and TEDMED?

TEDMED is an independent licensee of TED. TEDMED and TED work closely together. Many TEDMED videos are also posted on TED.com.

37. Is TEDMED basically another TEDx event?

No. TEDx events are TED-style, one-day programs at which attendees pay no more than \$99. TEDx events may be one-time programs that are not held year after year. TEDMED is the only single-subject-focused, multi-day TED conference licensed by TED. TEDMED holds an annual conference.

38. How can potential applicants obtain more information about TEDMED Front-Line Scholarships?

For more information, please go to www.TEDMED.com/scholarship/FAQ or contact admissions@tedmed.com. For press inquiries, please contact press@tedmed.com.



TEDMED2012

April 10-13, 2012 at the John F. Kennedy Center for the Performing Arts,
Washington, DC | www.TEDMED.com